



# An Extraordinary Evening with Wine Expert Karen MacNeil

In knowledge, skill, style, and presentation, no one in America tops Karen MacNeil when it comes to wine. The preeminent wine educator, wine consultant and author of *The Wine Bible* and President of Karen MacNeil and Company. Karen has won every top wine award in the English language. With her extensive wine knowledge and uniquely creative viewpoint, she knows how to captivate audiences large and small, and how to present wine in an engaging, real-world, American manner. For Karen, wine is more than a beverage; it's a communal passage into the business of living well.



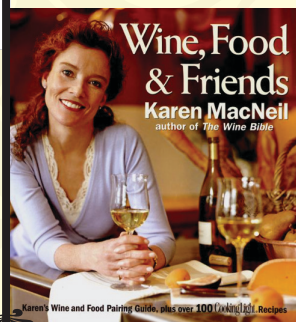
*Cindi and I recently had the pleasure of taking a seminar with Karen in Napa. I learned more about wines in two hours than my 40 years in the wine business. I'm thrilled to have Karen at Toscana and I encourage you to join us for these exclusive events.*

*-William Bone*



Karen will have the following books available for personalization and purchase during book signing at end of seminar.

- The Wine Bible
- Wine, Food and Friends



April 5, 2014

**GUEST WEEKEND - *Guests Welcome!***

**Wine Seminar ■ 4:00 to 5:30 pm**

**Event Tent ■ \$75<sup>++</sup> per person**

## *Improving Your Sensory Ability*

This fun and practical seminar provides a concrete way to understand wine by a series of tasting two wines together. Each wine in the pair illustrates a certain key aspect of wine. By tasting wines in these sets, the participant learns how to distinguish certain winemaking techniques and certain flavors. By the end of the seminar, the participant will have a very clear idea of the most important concepts in wine--concepts that take sommeliers years to learn!



**Wine Dinner ■ 7:00 Reception ■ 7:30 pm Dinner**

**Men's Grille ■ \$195<sup>++</sup> per person ■ Limit of 60**

## *Exploring The Art of Food and Wine*

Enjoy an intimate dinner with Karen that will feature six wines personally selected by Karen, a sensational four-course dinner thoughtfully designed by Chef Mark and Karen to impeccably pair with the wines and engaging conversation throughout the evening.

To RSVP for one or both events, please contact the Club Concierge at 760-404-1444 or [TCCCConcierge@toscanacc.com](mailto:TCCCConcierge@toscanacc.com).

You can also register on the online Event's Calendar.



*"Karen MacNeil has 'poured' years of wine experience onto paper and the result is astounding."*

*-Thomas Keller*

*Executive Chef, The French Laundry  
(about The Wine Bible)*

# Karen MacNeil Biography

Karen MacNeil is the President of Karen MacNeil and Company and one of the foremost wine experts in the United States. She is the author of the award-winning book, *The Wine Bible*, recognized as "the most comprehensive and authoritative book on wine written by an American author."

Karen's articles on wine and food have been published in more than 50 magazines and newspapers including *The New York Times*, *Food and Wine*, *U.S.A. Today*, *Elle*, *Cooking Light*, and *Town & Country*. Karen has also brought her style and love of wine to television—first as the wine correspondent for NBC's *Today Show*, and later as the Emmy-award winning host of the PBS television series *Wine, Food & Friends* with Karen MacNeil. In 2006 her companion book, *Wine, Food & Friends*, was released.

With her team at Karen MacNeil and Company, Karen creates and consults on one-of-a-kind wine experiences, seminars, and education marketing programs for corporate clients, wine related businesses and individuals. Some recent past clients include: Lexus, Merrill Lynch, Disney, General Electric, UBS, Boisset Family Estates, *Sunset Magazine*, Singapore Airlines, and Mattel (who, in recognition, designed a wine-glass-holding Barbie look-alike after Karen!)

An educator at heart, Karen is the creator and Chairman of the Rudd Center for Professional Wine Studies at the Culinary Institute of America in the Napa Valley. The multi-million dollar center with its advanced wine curriculum and state-of-the-art wine sensory classrooms has been called the "Harvard of Wine Education."

In a full page profile in 2004, *TIME* magazine named Karen "America's Missionary of the Vine." She holds an Advanced Certified Wine Professional Degree.

## Accolades

Karen MacNeil received the highest honor awarded to a wine professional in the United States when, in 2004, the James Beard Foundation named her Outstanding Wine and Spirits Professional of the Year. The following year, she joined award winners Morley Safer (60 minutes), filmmaker Francis Ford Coppola, and winemaker Robert Mondavi by being named Wine Educator of the Year by the European Wine Council.

In 2006, the organization Women Chefs and Restaurateurs presented Karen with the Women Who Inspire Golden Goblet Award. And in 2007, Karen was honored with the Wine Literary Award by the Wine Appreciation Guild for her substantial contribution to the literature of wine, joining laureates Hugh Johnson, Robert M. Parker, Jr., and Jancis Robinson. In 2008, she received the global trophy for Communicator of the Year awarded by the London-based International Wine & Spirits Competition who recognized Karen as "the voice that has most effectively communicated wine and spirits to the public."

And in 2010 Karen was inducted into the Wine Media Guild Hall of Fame for her "significant contribution to the body of wine writing and education. Lastly, Karen MacNeil has won an Emmy for her PBS television series, and has been named a "Woman of Achievement" by the State of California.

## The Wine Bible

The *Wine Bible* has sold more than a half million copies since its publication... making it one of America's best-selling books on the subject of wine. The *Wine Bible* is like a lively course from an expert teacher, grounded deeply in the fundamentals and enriched with passionate opinions, asides, tips, anecdotes, definitions, glossaries, maps... everything, in fact, but the wine itself.