



American Heart Association

American Stroke Association

# hearts of gold

COACHELLA VALLEY

26<sup>TH</sup> ANNUAL HEART BALL

APRIL 12, 2014 • MIRAMONTE RESORT & SPA

## Sponsorship Opportunities

American Heart Association shall provide Sponsor with the following benefits. **Please select one sponsorship level:**

### Legacy Sponsorship- \$35,000

One hundred (100) American Heart Association "Family & Friends CPR Anytime" kits distributed to the community through AHA events and partnerships to further our 2020 Impact Goal – "To reduce death and disability from heart disease and stroke by 20% and improve the cardiovascular health of all Americans by 20% by the year 2020"

"Family & Friends CPR Anytime" Personal Learning Program allows anyone to learn the core skills of CPR in just 20 minutes using their own personal kit. The kit contains everything needed to learn basic CPR, AED skills and choking relief anywhere.'

- Table of 10 at the Heart Ball. Premier Seating
- Tableside auction check-out.
- Logo/name Full-page recognition in the Heart Ball electronic program as Legacy Sponsor and recognized during Honoree Ceremony at event.
- Industry exclusivity. (Four sponsorships available.)
- Name recognition on labels of each "Family & Friends CPR Anytime" kits.
- Media/PR opportunities (As deemed appropriate by AHA Communications Dept.)
- Name recognition on the Heart Ball website.
- An exclusive invitation to attend the Heart Ball 2014 Top Sponsor and Donor Recognition Event.

### Hearts of Gold – \$20,000

- One of a limited number of tables for 10, in the Hearts of Gold area of the ballroom.
- Tableside auction check-out.
- Logo/name Full-page recognition in the Heart Ball electronic program as Honoree Sponsor and recognized during Honoree Ceremony at event.
- Name recognition on the Heart Ball website.
- An exclusive invitation to attend the Heart Ball 2014 Top Sponsor and Donor Recognition Event.

### Platinum – \$15,000

- A table of 10 in the Platinum area of the ballroom.
- Tableside auction check-out.
- Logo/name Half-page recognition in the Heart Ball electronic program.
- Name recognition on the Heart Ball website
- An exclusive invitation to attend the Heart Ball 2014 Top Sponsor and Donor Recognition Event.

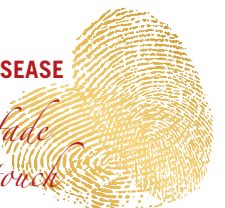
\*Seating is arranged by sponsorship level and date returned to the American Heart Association.

\_\_\_\_\_ Sponsor's initials

\_\_\_\_\_ American Heart Association's initial

**LEAVE YOUR MARK ON HEART DISEASE AND STROKE PREVENTION**

*our fingerprints never fade from the lives we touch*



## *Sponsorship Opportunities*

American Heart Association shall provide Sponsor with the following benefits. **Please select one sponsorship level:**

### *Diamond – \$10,000*

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- A table of 10 in the Diamond area of the ballroom.
- Logo/name Half-page recognition in the Heart Ball electronic program.
- Name recognition on the Heart Ball website.
- An exclusive invitation to attend the Heart Ball 2014 Top Sponsor and Donor Recognition Event.

### *Ruby – \$5,000*

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- A table of 10 in the Ruby area of the ballroom.
- Name recognition in the Heart Ball electronic program.
- Name recognition on the Heart Ball website.

### *Sapphire – \$2,500*

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- A table of 10 in the Sapphire area of the ballroom.
- Name recognition in the Heart Ball electronic program.

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